

Press Release

For Immediate Release

PACK PRINT INTERNATIONAL and CorruTec ASIA 2025: Setting the standard as Southeast Asia’s premier printing and packaging events following drupa’s lead

Singapore 29, May 2024 — Messe Düsseldorf Asia, in partnership with The Thai Packaging Association and The Thai Printing Association, is delighted to announce the return of PACK PRINT INTERNATIONAL and CorruTec ASIA in 2025. Set to take place at BITEC, Bangkok from 17 to 20 September 2025, these leading exhibitions are gearing up to showcase the latest in packaging, printing innovation, and corrugated packaging solutions under the theme 'Uncovering Total Solutions for the Packaging and Printing Industries' and 'Unfolding the Future of Corrugated Packaging'.

Inspired by drupa – the world’s No.1 printing technologies trade fair and interpack – the world’s No. 1 trade fair for processing and packaging, the 2025 theme for PACK PRINT INTERNATIONAL celebrates its 10th anniversary and encapsulates the exhibition’s mission to present a holistic view of the packaging and printing ecosystem and reflects a strategic focus on delivering end-to-end solutions that address multiple phases of the production cycle, enhancing both efficiency and sustainability. By addressing key areas, PACK PRINT INTERNATIONAL together with CorruTec ASIA 2025 aim to serve as a pivotal one-stop event for stakeholders across the packaging and printing sectors, looking to explore comprehensive solutions that meet current challenges and anticipate future needs.

Building on the success of the last editions in 2023, which featured 303 exhibiting companies from 25 countries including national group pavilions from China, Germany, and Taiwan, the 2025 edition will unlock even more value for the industry. The synergistic exhibitions will bring together players across the value chain, from finished products, digital printing technologies to automated packaging systems - thus positioning itself as a must-attend sourcing and networking industry destination.

The 2025 edition has already secured bookings from a roster of esteemed companies, demonstrating strong industry confidence and anticipation. Notable early registrants include leading brands and key distributors such as **Docusys, High Engineering Solution, KURZ, MBA International, Sansin Printing Machine Material, Technology 2004**, Tsukatani among several others. This robust participation underscores the critical role PACK PRINT INTERNATIONAL and CorruTec ASIA play in shaping the future of the industry in Southeast Asia.

“The growth trajectory of Thailand and Southeast Asia’s packaging and printing markets makes PACK PRINT INTERNATIONAL and CorruTec ASIA essential for any business looking to stay competitive and expand their reach in this vibrant region,” said Beatrice Ho, Project Director, Messe Düsseldorf Asia. “With next year being the 10th anniversary of PACK PRINT INTERNATIONAL, the theme underscores the two exhibitions' commitment to not just keeping pace with industry developments but leading the charge in fostering innovation and sustainability in the region. We are proud to host these two exhibitions once again and invite the



PACK PRINT INTERNATIONAL

10th International Packaging and Printing Exhibition for Asia



3rd International Corrugated Technology Exhibition for Asia

17 – 20 SEP 2025

Bangkok International Trade & Exhibition Centre (BITEC) Bangkok, Thailand

Officially supported by :



Messe Düsseldorf / Organizer of :



Jointly organized by :

PACK PRINT INTERNATIONAL



CorruTec ASIA



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packaging and printing industry from around the world to join us in Thailand for a transformative experience that connects businesses directly to the heart of Southeast Asia's fast developing markets."

She added that participating in these exhibitions offer exhibitors a critical platform to connect directly with key industry stakeholders. Ho said: "More than just a sourcing marketplace, the trade fairs are a strategic platform for companies aiming to expand their presence in Southeast Aisa, offering unique opportunities to forge partnerships, understand market dynamics, and capitalise on the region's economic upswing."

Southeast Asia's economic growth - driven by urbanisation, rising incomes, and the development of sophisticated logistics and retail infrastructures, position the region as a strategic location for companies looking to expand their packaging and printing business.

Focus topics in 2025

#GreenZone

A significant focus of the 2025 edition is on sustainable practices that reduce the environmental impact of packaging and printing. This includes promoting the use of eco-friendly materials and innovative substrates that are compatible with ecological standards, supporting a move towards a zero-waste industry. This zone also highlights regenerative practices that help industries reuse and recycle resources, thereby closing the loop in production cycles. Presenting the return of the #GreenZone, this space will present sustainable and eco-friendly solutions that address the pressing demands of environmental stewardship in the industry.

With consumer trends and major shifts in generational buying patterns making sustainable packaging a strategic imperative for Consumer Packaged Goods (CPG) brands, and with leading CPG brands committed to improving the sustainability of their packaging portfolios, with the first targets set for 2025 – according to the latest Smithers report data forecasts – the timing of the #GreenZone could not be more apt.

Pack Print 360 showcase

This dedicated showcase provides maximum visibility to engage with potential clients as it connects exhibitors to decision-makers from critical verticals such as FMCG (fast moving consumer goods), food and beverage, and e-commerce. Presenting latest innovations and solutions in packaging and printing, this showcase is designed specifically for industry leaders looking to expand their market reach in Southeast Asia.

Expert panels and workshops

Providing an essential platform for professional development and networking, these workshops deep dive into the industry's pulse by sharing valuable insights into current market trends, operational best practices, and emerging growth opportunities within the region. Here is where exhibitors will have the chance to engage directly with industry leaders and specialists, and targeted industry audience from Thailand and the region.



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Regional award ceremonies and conferences

In recognising industry trailblazers, PACK PRINT INTERNATIONAL 2025 is proud to partner with SHIFT25 – the Asian Packaging and Labels Conference, which discusses cutting-edge industry trends and strategies. Alongside the exhibitions are the Asian Packaging Excellence Awards 2025 and the Asian Print Awards 2025, celebrating the highest standards of achievement in the packaging and printing industries. These events provide a premier platform for professionals to gain insights, network with peers, and explore new ideas that are shaping the future of the industry.

Booth space applications for both exhibitions are open. Companies that sign up early will be invited to feature their solutions at the Promotion Roadshow Circuit, which will start in the third quarter of 2024. For more information on how to exhibit, go to www.pack-print.de and www.corrutec-asia.com

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About PACK PRINT INTERNATIONAL

As the exhibition for the industry by the industry, PACK PRINT INTERNATIONAL is a tripartite collaboration between Messe Düsseldorf Asia, The Thai Packaging Association and The Thai Printing Association, and is modelled after the No.1 global trade fairs in their respective sectors – drupa and interpack, held in Germany. Since 2007, PACK PRINT INTERNATIONAL has been the trade platform of choice in the region for all those involved in packaging and printing, to conduct successful business transactions, secure deals, and network with relevant brand names from all over the world.

About CorruTec ASIA

CorruTec ASIA is a dedicated business platform for manufacturers and suppliers of machinery, accessories and services serving the corrugated packaging industry. A showcase of some of the best corrugated packaging innovations and technology, the 4-day exhibition is designed to optimise business opportunities at one central platform. CorruTec ASIA brings together buyers and decision makers from corrugated board plants and sheet plants, corrugated sheet feeders, folding carton converters, packaging designers, rigid carton manufacturers, trade agencies and more.

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf GmbH in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia since 1995, Messe Düsseldorf Asia's diverse portfolio includes sectors such as medical and healthcare, workplace safety and health, packaging, printing, plastics, wine and spirits, and more. For more information, visit mda.messe-dusseldorf.com

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